

# Content Outline

Eileen Cho  
11/19/2020

## Project Title: [LVMH Website](#)

I want to build a multi-page site on LVMH (Moët Hennessy Louis Vuitton SE), a French worldwide corporation known for luxury goods. I'd like this to be formatted like atypical site with multiple pages and a navigation bar at the top with each of the following categories.

- **Home Page/Introduction** (don't need this on navigation bar, just use the logo): Introduce the brand with the basic description in the beginning of the Wiki page. Set the luxury brand image.
- **History:** Just include the basic history of the founders and like the first 3 paragraphs of the "History" section on the Wiki page. You can leave out the Tiffany & Co stuff, just say LVMH ended up acquiring them. Last paragraph of "History."
- **Subsidiaries:** just name this "Houses" or "Brands." A list of the houses/maybe logos, but no need for description.
- **Charity:** a brief history/groups/events LVMH is involved with.