

Mockup Review Notes

Eileen Cho

Hi Christina,

I think the base of everything is there! It's really solid, I just have a couple of things I want to add/comment on!

Main page:

- I don't think the photo reaches the right end?

Nav bar/titles:

- Could we try just capitalizing or uppercasing the titles/nav bar?
- Maybe make the titles less bold or change the color? It looks very black/thick against the white
- Could we also put a link to the LVMH to go to the main top page?
- Could we put some background bar behind it when we scroll down? It's a bit hard to see against the white background.

The brands page:

- I was actually hoping to have the actual brands on here. Could you show me a quick mockup of the actual brands? I know that this might add more content to the page, which this one-pager layout might not be the best for... if there's a way you can somehow incorporate it, I feel like that would be best for the informational aspect of this website. If not, maybe we could try a multipage format? If you decide to keep the circles, I think the captions should be under and not overlapped-it's a bit hard to read!

Other pages:

- For the rest, it's kind of hard to imagine without the photos and other elements. If you could let me know as soon as you're done with that, that would be great!

Other:

- I kind of like the idea of this one-pager, but do you think you could maybe put a bar on the side that shows where in the large scroll page it is? Like a ticker bar? It would be like a page number or a percentage bar-whatever you think would look good.
- Could we add a footer with the sources in it?

Let me know if you have any questions! You can Slack me anytime (:

Thanks!

- Eileen

